Annual Shareholders Meeting 2018

Ed Haldeman
Chairman

Doug Peterson
President and CEO

Tasha Matharu
Associate General Counsel and Corporate Secretary

May 1, 2018

Tasha Matharu
Associate General Counsel and Corporate Secretary
Comparison of adjusted information to U.S. GAAP information

This presentation includes adjusted financial measures that are derived from the Company’s continuing operations. This non-GAAP information is provided in order to allow investors to make meaningful comparisons of the Company’s operating performance between periods and to view the Company’s business from the same perspective as Company management.

The Company’s earnings releases dated February 6, 2018 and April 26, 2018 contain exhibits that reconcile the differences between the non-GAAP measures and comparable financial measures calculated in accordance with U.S. GAAP. Such exhibits are available on the Company’s website at http://investor.spglobal.com/quarterlyearnings

“Safe Harbor” statement under the Private Securities Litigation Reform Act of 1995

This report contains “forward-looking statements,” as defined in the Private Securities Litigation Reform Act of 1995. These statements, which express management’s current views concerning future events, trends, contingencies or results, appear at various places in this report and use words like “anticipate,” “assume,” “believe,” “continues,” “estimate,” “expect,” “forecast,” “future,” “intend,” “plan,” “potential,” “predict,” “project,” “strategy,” “target” and other terms, and future or conditional tense verbs like “could,” “may,” “might,” “should,” “will” and “would.” For example, management may use forward-looking statements when addressing topics such as: the outcome of contingencies; future actions by regulators; changes in the Company’s business strategies and methods of generating revenue; the development and performance of the Company’s services and products; the expected impact of acquisitions and dispositions; the Company’s effective tax rates; and the Company’s cost structure, dividend policy, cash flows or liquidity.

Forward-looking statements are subject to inherent risks and uncertainties. Factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements include, among other things:

- the impact of the recent acquisition of Kensho, including the impact on the Company’s results of operations; any failure to successfully integrate Kensho into the Company’s operations; and any failure to attract and retain key employees; the risk of litigation; unexpected costs, charges or expenses relating to the acquisition;
- worldwide economic, financial, political and regulatory conditions, including conditions that may result from legislative, regulatory and policy changes associated with the current U.S. administration or the United Kingdom’s withdrawal from the European Union;
- the rapidly evolving regulatory environment, in Europe, the United States and elsewhere, affecting Ratings, S&P Global Platts, Indices, and S&P Global Market Intelligence, including new and amended regulations and the Company’s compliance therewith;
- our ability to make acquisitions and dispositions and successfully integrate the businesses we acquire;
- the outcome of litigation, government and regulatory proceedings, investigations and inquiries;
- the health of debt and equity markets, including credit quality and spreads, the level of liquidity and future debt issuances;
- the demand and market for credit ratings in and across the sectors and geographies where the Company operates;
- concerns in the marketplace affecting the Company’s credibility or otherwise affecting market perceptions of the integrity or utility of independent credit ratings;
- the effect of competitive products and pricing, including the level of success of new product developments and global expansion;
- consolidation in the Company’s end-customer markets;
- the introduction of competing products or technologies by other companies;
- the impact of customer cost-cutting pressures, including in the financial services industry and the commodities markets;
- a decline in the demand for credit risk management tools by financial institutions;
- the level of merger and acquisition activity in the United States and abroad;
- the volatility of the energy marketplace;
- our ability to attract, incentives and retain key employees;
- the Company’s ability to maintain adequate physical, technical and administrative safeguards to protect the security of confidential information and data, and the potential of a system or network disruption that results in regulatory penalties, remedial costs or improper disclosure of confidential information or data;
- the Company’s ability to successfully recover should it experience a disaster or other business continuity problem from a hurricane, flood, earthquake, terrorist attack, pandemic, security breach, cyber-attack, power loss, telecommunications failure or other natural or man-made event;
- our ability to adjust to changes in European and United Kingdom markets as the United Kingdom leaves the European Union, and the impact of the United Kingdom’s departure on our credit rating activities and other European and United Kingdom offerings;
- changes in applicable tax or accounting requirements;
- guidance and information regarding the implementation of the Tax Cuts and Jobs Act;
- the level of the Company’s future cash flows and capital investments;
- the impact on the Company’s revenue and net income caused by fluctuations in foreign currency exchange rates; and
- the Company’s exposure to potential criminal sanctions or civil penalties if it fails to comply with foreign and U.S. laws and regulations that are applicable in the domestic and international jurisdictions in which it operates, including sanctions laws relating to countries such as Iran, Russia, Sudan and Syria, anti-corruption laws such as the U.S. Foreign Corrupt Practices Act and the U.K. Bribery Act of 2010, and local laws prohibiting corrupt payments to government officials, as well as import and export restrictions.

The factors noted above are not exhaustive. The Company and its subsidiaries operate in a dynamic business environment in which new risks emerge frequently. Accordingly, the Company cautions readers not to place undue reliance on any forward-looking statements, which speak only as of the dates on which they are made. The Company undertakes no obligation to update or revise any forward-looking statement to reflect events or circumstances arising after the date on which it is made, except as required by applicable law. Further information about the Company’s businesses, including information about factors that could materially affect its results of operations and financial condition, is contained in the Company’s filings with the SEC, including the “Risk Factors” section in the Company’s most recently filed Annual Report on Form 10-K.
EU regulation affecting investors in credit rating agencies

European Union Regulation 1060/2009 (as amended) applies to credit rating agencies (CRAs) registered in the European Union and therefore to the activities of Standard & Poor’s Credit Market Services Europe Limited, Standard & Poor’s Credit Market Services France SAS and Standard & Poor’s Credit Market Services Italy Srl, indirect wholly-owned subsidiaries of S&P Global Inc., each of which is registered and regulated as a CRA with the European Securities and Markets Authority (“ESMA”).

Any person obtaining direct or indirect ownership or control of 5% or more or 10% or more of the shares in S&P Global Inc. may (i) impact how S&P Global Ratings can conduct its CRA activities in the European Union and/or (ii) themselves become directly impacted by EU Regulation 1060/2009 (as amended).

Persons who have or expect to obtain such shareholdings in S&P Global Inc. should promptly contact Chip Merritt at S&P Global’s Investor Relations department (chip.merritt@spglobal.com) for more information and should also obtain independent legal advice in such respect.

Ed Haldeman
Chairman
of the Board
Board of Directors

Marco Alverà  
CEO  
Snam S.p.A.

William D. Green  
Former CEO &  
Chairman  
Accenture

Ed Haldeman  
Chairman  
S&P Global

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Senior Vice President  
Corporate Strategy and  
Business Development  
Lockheed Martin

Rebecca Jacoby  
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President, Operations  
Cisco Systems, Inc.

Monique F. Leroux  
Chair  
Investissement Quebec and  
Quebec Economic and  
Innovation Council

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Former Executive  
Vice President  
MetLife, Inc.

Douglas L. Peterson  
President & CEO  
S&P Global

Sir Michael Rake  
Chairman  
Worldpay Group plc  
and  
Phoenix Global  
Resources plc

Edward B. Rust, Jr.  
Chairman Emeritus  
State Farm

Kurt L. Schmoke  
President  
University of  
Baltimore

Richard E. Thornburgh  
Former Vice Chairman  
Credit Suisse Group A.G.

Agenda

1. Elect 12 Directors

2. Approve, on an Advisory Basis, the Executive Compensation Program for Named Executive Officers

3. Ratify Appointment of Ernst & Young LLP

4. Other Matters
Doug Peterson
President and CEO

Agenda

1  2017 Accomplishments
2  S&P Global’s Vision & Growth Prospects
3  Q&A
We produced a wide range of achievements in 2017

Strong Financial Performance

- **+13%** Organic Revenue
- **+420 BPS** Adj. Operating Profit Margin to 47.1%
- **+29%** Adj. Diluted EPS to $6.89

Created Shareholder Value

- **$1.4B** Cash Returned
- SPGI 59% TSR vs. S&P 500 22% TSR
- +22% Cash Dividend

New Platforms & Offerings

- Market Intelligence Platform
- Carbon Metrics for Indices
- Green Evaluations & Ratings 360™
- Dated Brent Benchmark
Adapting to a shifting landscape

- **Changing public policy & regulatory environment**
- **Emerging technologies**
- **Evolving customer expectations**
- **Rising market volatility**

**Our Vision**

**Powering the Markets of the Future**

Led by customer and market insights, S&P Global powers the markets of the future and seeks to deliver an exceptional, differentiated customer experience across the globe. We strive for operational excellence, continuous innovation, and a high performance culture driven by our best-in-class talent.
We are focused on…

Customers  Technology  Innovation  Operational Excellence  Talent  Global

A Growing Ecosystem: Recent Fintech Investments

Kensho  Panjiva  Ursa  Pragmatix

To scale exposure to emerging technologies both in the U.S. and around the world, S&P Global is also a limited partner in two fintech-focused funds – Green Visor (San Francisco) and Arbor (Hong Kong and Israel).
Kensho, a fintech pioneer, advances our technology capabilities

Technology that Brings Transparency To Complex Systems

Introducing the Market Intelligence Platform
A Technology Platform for All of S&P Global

Another strong year for S&P Global: 2018 adjusted guidance

<table>
<thead>
<tr>
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<th>Adjusted</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>Mid single-digit increase</td>
</tr>
<tr>
<td>Corporate unallocated(A)</td>
<td>$160 - $170 million</td>
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<tr>
<td>Deal-related amortization</td>
<td>$125 - $130 million</td>
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<tr>
<td>Kensho retention plans &amp; integration</td>
<td>$30 - $35 million</td>
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<tr>
<td>Operating profit margin</td>
<td>47.5% - 48.5%</td>
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<tr>
<td>Interest expense</td>
<td>$145 - $150 million</td>
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<tr>
<td>Tax rate</td>
<td>21% - 22.5%</td>
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<tr>
<td>Diluted EPS</td>
<td>$8.45 - $8.60</td>
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Capital expenditures ~$125 million
Free cash flow excluding certain items ~ $2.3 billion
Regular dividend per share (annual basis) $2.00

(A) Includes a $20 million contribution to the S&P Foundation in 1Q 2018
Thank you

Investor Day is May 24

Tune in to watch via webcast

Presentations begin at 1:00 p.m. EDT and conclude at 4:30 p.m. EDT

The video webcast is available live and via replay at: investor.spglobal.com
REPLAY OPTIONS
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