Comparison of Adjusted Information to U.S. GAAP Information

This presentation includes adjusted financial measures that are derived from the Company’s continuing operations. This non-GAAP information is provided in order to allow investors to make meaningful comparisons of the Company’s operating performance between periods and to view the Company’s business from the same perspective as Company management.

The Company’s earnings release dated July 29, 2014 contains exhibits that reconcile the differences between the non-GAAP measures and comparable financial measures calculated in accordance with U.S. GAAP.
“Safe Harbor” Statement Under the Private Securities Litigation Reform Act of 1995

This presentation contains forward-looking statements, including without limitation statements relating to our businesses and our prospects, new products, sales, expenses, tax rates, cash flows, and operating and capital requirements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are intended to provide management’s current expectations or plans for our future operating and financial performance and are based on assumptions management believes are reasonable at the time they are made.

Forward-looking statements can be identified by the use of words such as “believe,” “expect,” “plan,” “estimate,” “project,” “target,” “anticipate,” “intend,” “may,” “will,” “continue” and other words of similar meaning in connection with a discussion of future operating or financial performance. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict; therefore, actual outcomes and results could differ materially from what is expected or forecasted. These risks and uncertainties include, among others:

• worldwide economic, financial, political and regulatory conditions;
• currency and foreign exchange volatility;
• the effect of competitive products and pricing;
• the level of success of new product development and global expansion;
• the level of future cash flows;
• the levels of capital investments;
• income tax rates;
• restructuring charges;
• the health of debt and equity markets, including credit quality and spreads, the level of liquidity and future debt issuances;
• the level of interest rates and the strength of the capital markets in the U.S. and abroad;
• the demand and market for debt ratings, including collateralized debt obligations, residential and commercial mortgage and asset-backed securities and related asset classes;
• the state of the credit markets and their impact on Standard & Poor’s Ratings Services and the economy in general;
• the regulatory environment affecting Standard & Poor’s Ratings Services and our other businesses;
• the likely outcome and impact of litigation and investigations on our operations and financial condition;
• the level of merger and acquisition activity in the U.S. and abroad;
• continued investment by the construction, automotive, and computer industries;
• the strength and performance of the domestic and international automotive markets;
• the volatility of the energy marketplace; and
• the contract value of public works, manufacturing, and single-family unit construction.

We caution readers not to place undue reliance on forward-looking statements.

_growth and value plan delivered great returns_

<table>
<thead>
<tr>
<th></th>
<th>2011*</th>
<th>2013</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue (SM)</td>
<td>$6,246</td>
<td>$4,875</td>
<td>-22%</td>
</tr>
<tr>
<td>Adjusted Operating Profit (SM)</td>
<td>$1,498</td>
<td>$1,602</td>
<td>+7%</td>
</tr>
<tr>
<td>Adjusted Operating Margin</td>
<td>24%</td>
<td>33%</td>
<td>+9 pts</td>
</tr>
<tr>
<td>Adjusted Diluted EPS</td>
<td>$2.91</td>
<td>$3.33</td>
<td>+14%</td>
</tr>
<tr>
<td>Capex (SM)</td>
<td>$277**</td>
<td>$117</td>
<td>-58%</td>
</tr>
</tbody>
</table>

* includes McGraw-Hill Education
** includes investment in prepublication costs

Publishing Businesses Divested

- BusinessWeek (2009)
- Education (2013)
- Aviation Week (2013)

Reviewing Strategic Alternatives

McGraw Hill Construction
McGraw Hill Financial
A Leading Provider of
Ratings, Benchmarks, Analytics & Research

- **McGraw Hill Financial**
  - **STANDARD & POOR’S RATINGS SERVICES**: Leading rating agency
  - **S&P CAPITAL IQ**: Premier provider of high quality data, analytical tools and ratings information
  - **S&P DOW JONES INDICES**: Foremost index provider
  - **PLATTS**: Principal provider of commodity price assessments and information
  - **J.D. POWER**: Primary quality benchmark provider with deep auto expertise
  - **CRISIL**: Leading Indian rating agency, analytics and knowledge process outsourcing

---

Operational Excellence:
Distinctive, Interrelated Capabilities

- **Acquire Data**
  - Mine
  - Translate
  - Integrate

- **Analyze**
  - Analytics
  - Benchmarks
  - Editorial

- **Innovate**
  - Product Development
  - Models

- **Distribute**
  - Customer Solutions
  - Service

**Key Enablers**
- Technology
- Risk Management
- Global Support Network
MHFI: A Proven Track Record of Growth

Annual Revenue Growth

- 9% CAGR
- Mid single-digit

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>$3,954</td>
</tr>
<tr>
<td>2012</td>
<td>$4,450</td>
</tr>
<tr>
<td>2013</td>
<td>$4,875</td>
</tr>
<tr>
<td>2014</td>
<td></td>
</tr>
</tbody>
</table>

Adjusted Operating Margin

- Mid single-digit

<table>
<thead>
<tr>
<th>Year</th>
<th>Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>28%</td>
</tr>
<tr>
<td>2012</td>
<td>31%</td>
</tr>
<tr>
<td>2013</td>
<td>33%</td>
</tr>
<tr>
<td>2014</td>
<td>&gt; 100 bps</td>
</tr>
</tbody>
</table>


Creating Growth & Driving Performance

- Set annual growth goals:
  - Mid to high single-digit revenue growth
  - Sustained margin expansion
  - Mid teens EPS growth
  - ~$1B per year free cash flow

- Maintaining disciplined capital allocation:
  - Continue to pursue attractive acquisitions
  - Sustain dividend growth and share repurchases

- Shifting from a holding company to an active management model
- Completing portfolio rationalization with evaluation of strategic alternatives for McGraw Hill Construction
- Targeting at least $100 million in productivity savings
Secular Market Trends Position MHFI for Sustained Growth

- Significant debt maturities will lead to strengthened issuance
- Major refinancing required for infrastructure
- Capital markets in emerging countries continue to develop
- Increased investor sophistication requires real-time data and analytics
- Assets continue to shift to index-related investing
- Daily commodity price assessments to deliver transparency and offset volatility
- Automotive market strength in Asia with rebound in the Americas
A Truly Global Company

North America
- Headcount: 6,000
- Revenue: $3.1B

EMEA
- Headcount: 2,000
- Revenue: $1.2B

Asia Pacific
- Headcount: 9,500
- Revenue: $0.5B

Latin America
- Headcount: 500
- Revenue: $0.1B

~18,000 Employees
- 30 Countries
- 95 Global Offices

New Productivity Target - Initiatives Underway

2014–2016 Cost Reduction Initiatives

- Restructuring
- Real Estate
- Procurement
- Technology Leverage
- Data Acquisition Costs
- Corporate / Stranded

>$100M
MHFI: Double-Digit Earnings Growth

Annual Adjusted Diluted EPS

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue ($ in millions)</th>
<th>Adj. Operating Profit $</th>
<th>Adj. Operating Margin %</th>
<th>Adj. Diluted EPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1H 2014</td>
<td>$2,581</td>
<td>$916</td>
<td>35.5%</td>
<td>$1.95</td>
</tr>
<tr>
<td>1H 2013</td>
<td>$2,431</td>
<td>$845</td>
<td>34.8%</td>
<td>$1.72</td>
</tr>
<tr>
<td>Change</td>
<td></td>
<td></td>
<td>+70 bps</td>
<td>+13%</td>
</tr>
</tbody>
</table>

*(Organic growth was 8% excluding lost revenue from 2013 portfolio rationalization)*

Anticipate free cash flow of approximately $1 billion in 2014

[1] 2011 adjusted EPS excludes gain on divestiture of Broadcasting

MHFI: 1H 2014 Results

($ in millions)

<table>
<thead>
<tr>
<th>($ in millions)</th>
<th>1H 2014</th>
<th>1H 2013</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>$2,581</td>
<td>$2,431</td>
<td>+6%*</td>
</tr>
<tr>
<td>Adj. Operating Profit</td>
<td>$916</td>
<td>$845</td>
<td>+8%</td>
</tr>
<tr>
<td>Adj. Operating Margin</td>
<td>35.5%</td>
<td>34.8%</td>
<td>+70 bps</td>
</tr>
<tr>
<td>Adj. Diluted EPS</td>
<td>$1.95</td>
<td>$1.72</td>
<td>+13%</td>
</tr>
</tbody>
</table>
1H 2014 Results by Line of Business

Revenue: $2,581M
($ in millions)

($ in millions)

Commodities & Commercial
S&P DJ Indices
S&P Capital IQ
S&P Ratings

1) Operating profit attributable to the noncontrolling interest of the S&P Dow Jones Indices joint venture was $46 million
Note: Revenue chart excludes consolidating adjustments

S&P Ratings – Financial Snapshot

Revenue ($ in millions)

Adjusted Operating Margin

Revenue chart excludes consolidating adjustments
• Well positioned to capitalize on opportunities provided by structural changes in capital markets:
  – Developing capital markets
  – Bank deleveraging in developed markets
  – Recovery in structured finance
• 1H 2014 results driven primarily by
  – Strength in frequent issuer programs, surveillance fees, bank loan ratings, Rating Evaluation Service and within structured products ABS and CLOs
• Post-financial crisis litigation continues

S&P DJ Indices – Financial Snapshot

Revenue ($ in millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>S&amp;P Indices</th>
<th>Dow Jones Indices</th>
<th>+24% CAGR*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>$323</td>
<td>$388</td>
<td>$493</td>
</tr>
</tbody>
</table>

Adjusted Operating Margin

<table>
<thead>
<tr>
<th>Year</th>
<th>2011</th>
<th>2012</th>
<th>2013*</th>
<th>1H 2014**</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>59%</td>
<td>60%</td>
<td>56%</td>
<td>65%</td>
</tr>
</tbody>
</table>

Joint venture formed mid-2012

* 8% organic CAGR excluding Dow Jones Indices
* Includes $26m non-cash charge
** Includes ~$11m revenue recognition gain
S&P Dow Jones Indices

- **Revenue generated from:**
  - ETF and mutual fund contracts
  - Licensing of indices for derivative trading
  - Profit sharing with exchange partner
  - Data subscriptions

- **1H 2014 results driven by:**
  - Assets under management in ETFs which increased 32% to a record $719 billion at end of the quarter
  - Margin benefit from purchase of intellectual property and refined revenue recognition of certain products

---

S&P Capital IQ – Financial Snapshot

<table>
<thead>
<tr>
<th>Revenue ($ in millions)</th>
<th>Adjusted Operating Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>2012</td>
</tr>
<tr>
<td>$1,031</td>
<td>$1,124</td>
</tr>
<tr>
<td>21%</td>
<td>20%</td>
</tr>
</tbody>
</table>

$1,170 $1,124 $1,031 $608

+7% CAGR

McGraw Hill Financial
S&P Capital IQ

- Revenue generated from:
  - S&P Capital IQ Desktop & Enterprise Solutions
    - S&P Capital IQ Desktop
    - Compostal
    - Consolidated Feeds
    - ~60% of Revenue
  - S&P Credit Solutions
    - RatingsDirect®
    - RatingsXpress®
    - ~30% of Revenue
  - S&P Capital IQ Markets Intelligence
    - Global Markets Intelligence (GMI)
    - Leveraged Commentary & Data (LCD)
    - Equity Research Services (ERS)
    - ~10% of Revenue

- 1H 2014 results driven by:
  - Strong growth of S&P Capital IQ Desktop, RatingsXpress®, Leveraged Commentary & Data (LCD)

C&C Markets – Financial Snapshot

- Revenue ($ in millions)
  - 2011: $896
  - 2012: $973
  - 2013: $1,014
  - 1H 2014: $514

- Adjusted Operating Margin
  - 2011: 21%
  - 2012: 27%
  - 2013: 31%
  - 1H 2014: 31%

Comparisons impacted by the sale of Aviation Week in August 2013
Commodities & Commercial (C&C) Markets

Premier source of benchmarks, high-value information, data, and analytic services

- Revenue generated from subscriptions and licensing for derivative trading
- Thousands of daily price assessments
- Oil, gas, petrochemicals, steel, agriculture, etc.

- **1H 2014 results driven by:**
  - Double-digit growth of both Platts and J.D. Power
- **Evaluating strategic alternatives for McGraw Hill Construction**

---

Strong Cash Flow Enables Financial Flexibility

<table>
<thead>
<tr>
<th>Year</th>
<th>Free Cash Flow</th>
<th>Capital Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>$809M</td>
<td>$92M</td>
</tr>
<tr>
<td>2012</td>
<td>$626M</td>
<td>$97M</td>
</tr>
<tr>
<td>2013</td>
<td>$624M</td>
<td>$117M</td>
</tr>
<tr>
<td>2014 Guidance</td>
<td>~$1,000M</td>
<td>~$125M</td>
</tr>
</tbody>
</table>

2014–2016 free cash flow goal: ~$1 billion per year
Enhanced Balance Sheet Strength

Year-End Debt & Cash Positions

<table>
<thead>
<tr>
<th>Year</th>
<th>Debt</th>
<th>Cash</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>$1,198M</td>
<td>$864M</td>
</tr>
<tr>
<td>2012</td>
<td>$1,265M</td>
<td>$761M</td>
</tr>
<tr>
<td>2013</td>
<td>$1,560M</td>
<td>$799M</td>
</tr>
<tr>
<td>1H 2014</td>
<td>$1,635M</td>
<td>$799M</td>
</tr>
</tbody>
</table>

Debt / EBITDA

- 1.0x
- 0.8x
- 0.5x

Investing to Expand Portfolio:
2011–2014 MHFI Transactions

<table>
<thead>
<tr>
<th>S&amp;P Dow Jones Indices</th>
<th>S&amp;P Capital IQ</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>S&amp;P Dow Jones Indices</strong></td>
<td><strong>CMA</strong> (2012)</td>
</tr>
<tr>
<td><strong>Commodities (Platts)</strong></td>
<td><strong>Steel Business Briefing</strong> (2011)</td>
</tr>
<tr>
<td><strong>Standard &amp; Poor’s Ratings Services</strong></td>
<td><strong>CRISi</strong> (2013)</td>
</tr>
</tbody>
</table>
Returning Substantial Cash to Shareowners

($) in millions

2010 2011 2012 2013 1H 2014

$548 $1,796 $1,279 $1,297 $525

Share Repurchase Dividend

Announced new 50 million share repurchase authorization in December

McGraw Hill Financial

• A new company with a 125-year heritage – focused on growth and performance
• Track record of solid growth and margin improvement
• Delivering growth potential with a focused, inter-related portfolio
• 2014 guidance indicates strong performance:
  – Mid single-digit top-line growth
  – Adjusted diluted EPS guidance of $3.80 – $3.90
• Strong balance sheet and cash flow enables continued investment while returning cash to shareowners
• Well positioned to sustain growth