Overview

McGraw Hill Financial—Providing Essential Intelligence

As a financial intelligence company, McGraw Hill Financial’s focused portfolio, global scale, and iconic brands give the Company opportunities to expand its leadership positions in existing markets and to enter new ones.

The need for unique insights and independent benchmarks is increasing as financial markets become more complex and interconnected.

McGraw Hill Financial’s independent credit ratings, indices, analytics, benchmarks, price assessments, and research are increasingly embedded in customers’ business processes and workflows, making its data, analytics, and research essential, relevant, and durable across financial, commodity, and commercial markets.

This 2013 Investor Fact Book provides an insightful and in-depth look at a successful company that continuously reinvents itself to create new products and services as the needs of the world and customers change.

2012 Financial Highlights

Revenue grew 13% to $4.5 billion
Net income from continuing operations increased 11% to $676 million (increased 24% to $783 million on an adjusted basis)
Diluted EPS from continuing operations grew 19% to $2.37 (increased 32% to $2.75 on an adjusted basis)
Regular quarterly cash dividend increased for the 40th consecutive year

All financial measures noted as “adjusted” are non-GAAP. See the complete Financial Review, as well as a reconciliation of non-GAAP measures to U.S. GAAP measures on pages 46 to 67

2012 Results by Line of Business

Operating Revenue: $4.5 billion

Adjusted Total Operating Profit: $1.4 billion

McGraw Hill Financial is a leader in credit ratings, benchmarks, and analytics for the global capital and commodity markets

www.mhfi.com
The ability to evolve and adapt has helped McGraw Hill thrive for 125 years. In early 2013, the Company culminated its Growth and Value Plan with the sale of McGraw-Hill Education, resulting in the creation of McGraw Hill Financial in May 2013.

**McGraw Hill Financial—Enduring and Essential**

**Important Brands & Attractive Markets**
- Leading market positions
- Iconic brands
- Operate in growing markets
- Global presence

**Financial Leverage**
- Minimal capital requirements
- Substantial cash flow
- Strong balance sheet
- Focus on maximizing shareholder value

**Deep Customer Relationships**
- Integral to customers’ commerce
- Extensive subscription business

**Core Capabilities**
- Creating and monetizing benchmarks
- Emerging technology and financial innovation

**Portfolio of Assets**
- Essential to markets
- Enduring and lasting businesses
- Synergies across the Company

**NYSE: MHFI**

McGraw Hill Financial’s common stock began trading under its new stock symbol ‘MHFI’ on May 14, 2013. The Company’s common stock has traded on the New York Stock Exchange since 1929 and since the 1950s under the ticker ‘MHP’.

The CUSIP remains unchanged and is 580645109.